

European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry

COCIR Virtual Session Monday 16 Nov. 2020



DIGITALISATION OF HEALTHCARE: THE NEW NORMAL

How Remote Patient Monitoring is improving patient outcomes?

Marcus Zimmermann-Rittereiser

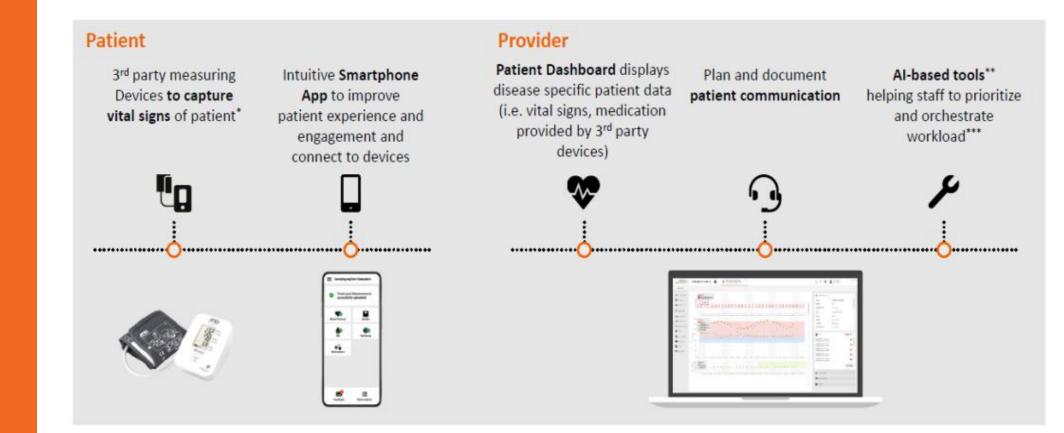
COCIR Board member, Digital Health Committee Chair and Siemens Healthineers





WWW.COCIR.ORG

What it needs to measure and improve Patient Outcomes







What it needs to measure and improve Patient Outcomes

Patient

3rd party measuring Devices **to capture vital signs** of patient*





- high market dynamics
- high Innovation rate
- a lot of vendors in start-up mode
- consolidation of Vital Sign's per Device
- measure what can be measured
 - disrupting existing technologies and ways to measure → Digital Biomarkers

Connectivity and integration is key





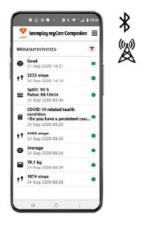
What it needs to measure and improve Patient Outcomes

Patient

Intuitive Smartphone App to improve patient experience and engagement and connect to devices







Get clinical data from device and automatically forward to telehealth center Receive messages from telehealth nurses directly in start screen

Totay (22 Oc: 2019 1120am)

Remainsher to take your medications is feat the uniters will stay up to date

Bennet read and similar

Provide feedback to telehealth nurses quickly and easily

How are you feeling

O 🕘 Good

O 🙆 Average

O 🚇 Bad

10.24 AM 🕒 10:27/20 🛅



Personalize communication with telehealth staff through video call

Keeping Patients engaged



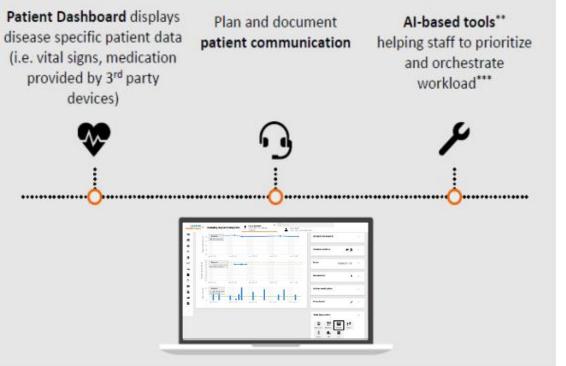
WWW.COCIR.ORG



WWW.COCIR.ORG

What it needs to measure and improve Patient Outcomes

Provider



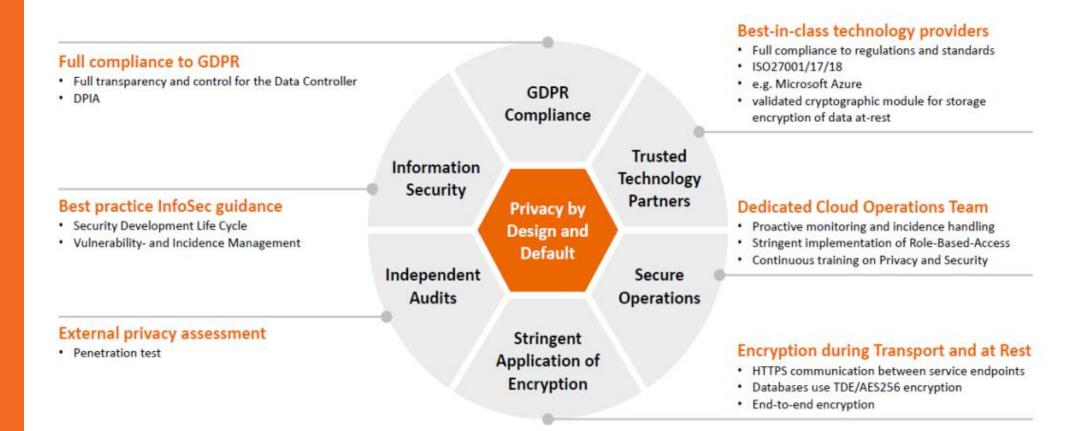
- Telehealth-Center 24*7
- governance and legal structure
- interacting with all patient facing stakeholders
- striving for "ISO certified Quality"
- building the human interface

Communicate and act





What it needs to measure and improve Patient Outcomes



No compromise on Data Privacy







Conclusion and Recommendations

- Leverage existing IoT and Sensor-technology to drive Remote Patient Monitoring – Telemedicine and Virtual Care
- 2. Support workflow and interoperability of healthcare provider
- 3. Continue to build further evidence for more chronic diseases/comorbidities (COPD, Diabetes, Cancer...) to
- 4. Further drive reimbursement
- 5. No compromise on Data Security and Data Privacy





ngiyabonga **teşekkür ederim** danke 謝謝 ^{ng} dank je Lacias 2 спасибо obrigado mochchakkeram dziękuję go raibh maith agat arigato 풀 dakujem Sukriya kop khun krap و grazie arigato Merci Merci мерси 감사합니다



WWW.COCIR.ORG