



THE LEADING EUROPEAN VOICE OF A UNITED HEALTHCARE INDUSTRY  
来自欧洲引领医疗行业发声

## OPENING MARKETS 开放市场



SUPPORTING INNOVATIVE TECHNOLOGY TO ADVANCE HEALTHCARE  
支持创新技术推动医疗进步

MEDICAL IMAGING  
医学影像

RADIATION THERAPY  
放射治疗

DIGITAL HEALTH  
数字医疗





## POLICIES

COCIR maintains ongoing dialogue with policymakers on trade, regulatory and technical issues related to healthcare.

## 政策

在医疗相关的贸易、法规以及技术方面，COCIR保持与政策制定者的联络沟通。

## REGULATIONS AND STANDARDS

COCIR is supporting its members by promoting convergence of regulatory frameworks and use of international standards as a complementary tool to support regulatory frameworks.

## 法规和标准

COCIR支持其会员，通过促进法规框架的融合，辅以应用国际标准，来支持监管。

## ENVIRONMENT

COCIR experts are proactively leading a number of initiatives across relevant environmental policy areas.

## 环境

COCIR 专家在众多环境政策领域积极主动地开展工作。

## DIGITAL HEALTH

COCIR focus is to reduce market fragmentation and accelerate Digital Health implementation and deployment (topics include interoperability, telemedicine, mobile health, big data, cybersecurity).

## 数字医疗

COCIR 着眼于减少市场的分割，加快数字医疗的实施和部署（包括互联互通、远程医疗、移动医疗、大数据、网络安全）。

COCIR is composed of industries recognized as global players. COCIR is focusing on opening markets for its members, to safeguard and foster long-term sustainability of our industry.

COCIR 由被公认的全球化的行业组成。COCIR专注于为其成员开放市场，以保障和促进行业的长期可持续发展。

## COCIR CHINA DESK

The COCIR China Desk was created in 2007 and is based in Beijing in the offices of the European Chamber of Commerce of China (EUCCC). COCIR, besides its specific core activities, is also coordinating the work of the EUCCC Healthcare Equipment Working Group.

The Desk closely monitors the evolution of the regulatory framework in China and keeps COCIR's members involved in key, ongoing discussions regarding future changes planned in the regulatory environment. COCIR also plays a strategic role in supporting its members to achieve prompt registration of their products in one of the world's largest markets.

## COCIR 中国

COCIR中国办事处成立于2007年，总部在北京，办公地点设在中国欧盟商会。COCIR除了核心活动外也负责协调中国欧盟商会医疗器械工作组的工作。

COCIR中国办事处密切关注中国法规框架的变革，使成员参与关于未来法规变化的主要的持续的讨论。在全球最大的市场之一，快捷地完成产品注册对COCIR会员至关重要，COCIR为这一目标的实现发挥了战略性的作用。



COCIR is a founding member of the Global Diagnostic Imaging, Healthcare IT and Radiation Therapy Trade Association **DITTA** (globalditta.org) and cooperates with international organisations on matters of common interest.

COCIR是全球诊断影像、医疗信息技术与放射治疗贸易协会，**DITTA** (globalditta.org) 的创始成员之一，就共同关心的问题与国际组织积极合作。



## ABOUT COCIR

COCIR is the European Trade Association leading the industry voice in medical technologies, especially medical imaging, radiation therapy, Digital health and electromedical sectors. Founded in 1959, COCIR is a non-profit association headquartered in Brussels (Belgium) with a China Desk based in Beijing since 2007.

COCIR is unique as it brings together the healthcare, IT and telecommunications industries. Our focus is to open markets for COCIR members in Europe and beyond. We provide a wide range of services on regulatory, technical, market intelligence, environmental, standardisation, international and legal affairs.

## 关于 COCIR

COCIR 是一家代表影像、放射、卫生信息技术以及电子医学产业的贸易协会。成立于1959年，是一家非盈利组织，总部在布鲁塞尔。2007年起在中国北京开展活动。

COCIR 的独特之处在于，它汇集了医疗、IT和电信行业。着眼于在欧洲以及更广泛的范围内开放市场。COCIR在法规事务、技术、市场情报、环境、标准化、国际和法律事务方面提供广泛的服务。

## COCIR COMPANY MEMBERS



[WWW.COCIR.ORG](http://www.cocir.org)

<http://www.cocir.org/activities/international/cocir-china-desk.html>