



How does the Digital Single Market support Artificial Intelligence

COCIR Annual General Assembly
"How to put Artificial Intelligence into daily Healthcare"
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Digital Single Market Strategy

The European Commission has **placed digital at the core of its strategy**, by setting the Digital Single Market as **one of its 10 priorities**

The aim is to **open up digital opportunities** for people and business and to make the EU's single market **fit for the digital age**

Digital Single Market /// Mid-Term Review

- ✓ 16 key initiatives
- ✓ 35 proposals
- ✓ Further actions on:
 - data economy
 - cybersecurity
 - online platforms& more



One of the fields identified to deliver:
"Digital transformation of health and care"



Artificial Intelligence - A priority for Europe

” AI is helping us to solve some of the world's biggest challenges.

” Like the steam engine or electricity in the past, AI is transforming our world, our society and our industry.

” ...one of the most strategic technologies of the 21st century.

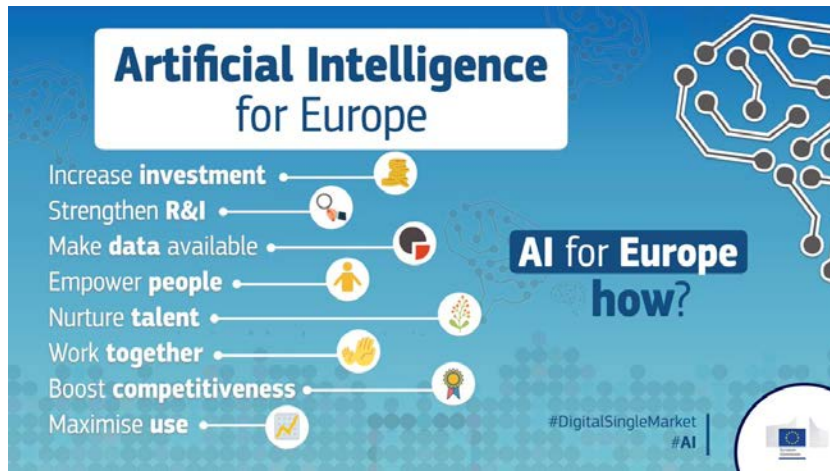
” The stakes could not be higher. The way we approach AI will define the world we live in.

Communication Artificial Intelligence for Europe COM(2018) 137 final

Boost EU's technology and industrial capacity and AI uptake

Address AI's socioeconomic impact

Ensure an appropriate ethical and legal framework



The European Strategy on AI



The new EU initiative on AI



Publication of Ethics guidelines for trustworthy AI, 8 April 2019



First draft of the European AI ethics guidelines, 18 December 2018



Coordinated Plan on Artificial Intelligence, 7 December 2018



Commission Communication on Artificial Intelligence for Europe, 25 April 2018



Declaration of Cooperation on Artificial Intelligence for Europe, 10 April 2018



High level group of experts



Are your algorithms:

- Ensuring human agency & oversight
- Technically robust & safe
- Respecting Privacy and data governance
- Transparent
- Diverse, non-discriminatory & fair
- Protecting societal & environmental well-being
- Accountable

**Seven essentials for ethical AI.
Create AI humans can trust.**

#AI #ArtificialIntelligence



7 key requirements to make AI trustworthy
Published on 8 April 2019



The European AI Alliance

Joint reflection on
the future of AI in
Europe

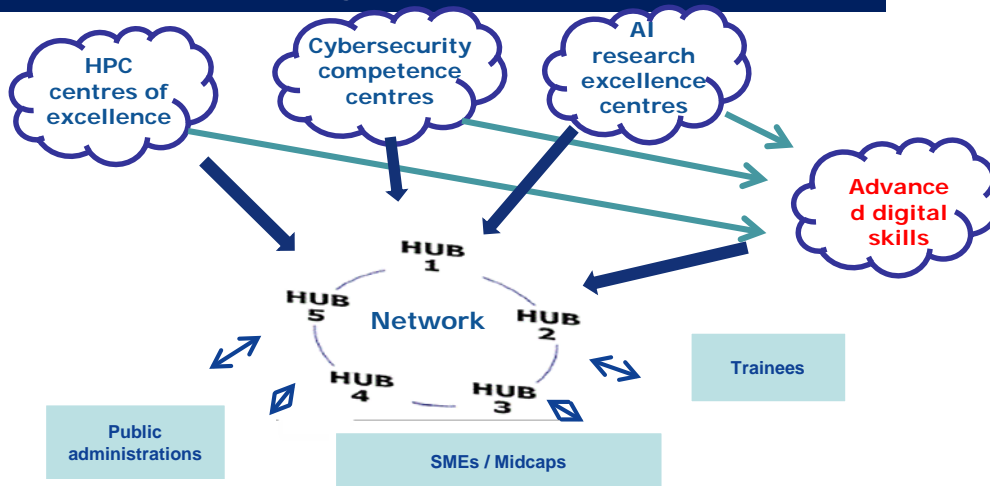
Full mobilisation
of all stakeholders
needed: industry,
academia, civil
society

Supported by
high-level expert
group on AI and
an online platform

**Goal: Making it the world-wide
reference platform for thinking
and reflecting on AI**

Digital Innovation Hubs: Deployment and best use

Digital Innovation Hubs will diffuse digital capacities - high performance computing, artificial intelligence, cybersecurity and digital skills - across the economy enabling the digital transformation of the industry and public sector organisations



Broad roll-out of digital advances

Artificial intelligence for health and care in Europe

- *Slow uptake - only 16% of healthcare facilities use AI tools*
- *Low confidence among practitioners*
- *Limited access to high quality data to train AI systems*
- *Regulatory issues*
- *High adoption costs*

Opportunities of artificial intelligence for health and care

- *Empower citizens to better manage their health*
- *Enable faster and more accurate diagnoses*
- *Support clinicians in taking informed decisions*
- *Allow for more precise treatments and personalised medicine*
- *Improve drug testing and clinical trials – improve patient safety*
- *Provide cost-effective solutions*

Digital Transformation of Health and Care



EC funding for AI-based research in health and care

- *Modelling and prediction of disease and in-silico clinical trials*
- *Decision Support Systems for diagnostics and treatments*
- *Intelligent health and care advice systems (choice of drugs, devices, procedures, interventions, diagnostics methods, etc.)*
- *AI-based solutions for independent living*



HORIZON 2020

Around **€2.6 billion**
over the duration of Horizon 2020
on AI-related areas
(robotics, big data, health, transport,
future and emerging technologies).

DIGITAL IN THE NEXT MFF: OVERVIEW

Digital Europe: Capacities & roll out

1. High Performance Computing
2. Artificial Intelligence
3. Cybersecurity
4. Advanced digital skills
5. Digital transformation and interoperability

Digital in Horizon Europe R&D&I

1. Digital under "global challenges"
 - Digital and industry cluster
 - Digital in other clusters – security, health, mobility, energy, environment,..
2. Open Innovation
3. Research Infrastructure under Open Science

Connecting Europe Facility - Digital Connectivity

- 5G roll out
- BB 4EU, Connecting communities
- Synergies with Transport /Energy

Creative Europe MEDIA

Invest EU Research, innovation & digitisation

European Regional Development Fund / Cohesion Fund

Investing in the future: **Digital Europe** Programme

**Digital transformation
& Interoperability**

1.3 € billion

**Advanced
digital skills**

0.7 € billion

**Cybersecurity
& trust**

2 € billion



**€ 9.2 billion
in total**

**High performance
computing**

2.7 € billion

**Artificial
intelligence**

2.5 € billion

Investing in the future: **Digital Europe** Programme

€2.5 billion for **Artificial intelligence**

Bring the power of the AI to
**businesses & public
administrations**

Strengthen **testing
and experimentation**
facilities across the EU



Facilitate safe **access
and storage** of data
and algorithms



Conclusions

- *AI is an area of strategic importance for Europe*
- *AI-based solutions can speed up the digital transformation of health and care in Europe*
- *The Commission supports AI solutions for health in care through research, shared data infrastructure and legislative frameworks*
- *Multi-stakeholder approach*

THANK YOU!

