



60
Years Anniversary

A large graphic featuring the number '60' in a bold, orange font, with 'Years Anniversary' written below it in a black, cursive script. The text is contained within a white, rounded rectangular shape that has three teal circles of varying sizes to its left, mirroring the COCIR logo.

Celebrating 60 years of the benefits of innovation in medical technology to Society

CONFERENCE PROGRAMME
&
SPEAKERS OVERVIEW

13 & 14 NOVEMBER 2019

COCIR, the European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry

PROGRAM

WEDNESDAY 13 NOVEMBER 2019

17:30

REGISTRATION & WELCOME

Drinks, Photographs

18:30

ANNIVERSARY CEREMONY

OPENING BY COCIR PRESIDENT

Jan KIMPEN / COCIR President and Chief Medical Officer at Royal Philips

KEYNOTE SPEECHES BY EUROPEAN COMMISSION

Manuel MATEO GOYET / Member of the Cabinet of Commissioner Gabriel, *the Digital Economy and Society* portfolio at the European Commission

Andrzej RYS / Director Health Systems, Medical Products & Innovation at *DG Santé*, European Commission

HEALTHCARE FUTUROLOGIST: "WHAT DOES THE FUTURE HOLD?"

Koen KAS / Healthcare futurist, entrepreneur, professor of molecular oncology, and renowned international keynote speaker.

19:30

GALA DINNER

Museum visit (optional)
& Networking

PROGRAM

THURSDAY 14 NOVEMBER 2019

- 08:30** **REGISTRATION & WELCOME** / Coffee
- 09:00** **WELCOME** by **Nicole DENJOY** / COCIR Secretary General
- Moderation by **Maryline FIASCHI** / Managing Director, Science Business
- 09:15** **KEYNOTE SPEECH BY FINNISH PRESIDENCY**
- Tuula HELANDER** / Senior Advisor, Cabinet and Strategy Group of the Permanent Secretary, Ministry of Social Affairs and Health, Health Secretary General, Finnish Cancer Institute
- 09:30** **SESSION 1 RESEARCH & INNOVATION AND VALUE IN HEALTH**
- **Irene NORSTEDT** / Acting Director for the People Directorate, DG RTD, European Commission
 - **Casper GAROS** / Chair of COCIR Research and Innovation Focus Group and Head of Public-Private Partnership at Philips
 - **Annemijn ESCHAUZIER** / Chair of COCIR Value in Health Focus Group and Chief Marketing Officer Women's Health at GE Healthcare
 - **Magda CHLEBUS** / Executive Director Scientific & Regulatory Affairs at European Federation of Pharmaceutical Industries and Associations (EFPIA)
- 10:15** **SESSION 2 DIGITAL HEALTH & ARTIFICIAL INTELLIGENCE**
- **Martin DORAZIL** / Deputy Head of Unit B3 covering European Reference Networks and Digital Health at DG Santé, European Commission
 - **Marcus ZIMMERMANN-RITTEREISER** / Chair of COCIR Digital Health Committee, Chair of COCIR Artificial Intelligence in Health Task Force and Senior Vice President for Patient Management at Digital Health at Siemens Healthineers
 - **Lieve WIERINCK** / Former Member of the European Parliament
 - **Henrique MARTINS** / eHealth Network Chair and President of the Portuguese Shared Services for Ministry for Health
- 11:00** COFFEE BREAK
- 11:30** **SESSION 3 LAWS, REGULATIONS & STANDARDS**
- **Holger SCHMIDT** / COCIR Board Member and Corporate Vice President Quality at Siemens Healthineers
 - **Erik HANSSON** / Deputy Head of Unit, Health Technology and Cosmetics at DG GROW, European Commission
 - **Hans-Heiner JUNKER** / Chairman NB-Med and Senior International Affairs Manager, TÜV SÜD
- 12:15** **SESSION 4 THE CIRCULAR ECONOMY & GLOBAL SUSTAINABILITY**
- **Jos RUIS** / COCIR Vice-President and Vice President Europe at Canon Medical Systems Europe BV
 - **Lorenzo E. DERCHI** / Chair of the ESR Board of Directors at European Society of Radiology
 - **Ilaria GIANNICO** / Secretary General of the European Union of Private Hospitals (UEHP)
 - **Alessandro CORTESE** / Chief Executive Officer of ESTRO
- 13:00** **CLOSING REMARKS**
- Followed by a networking lunch

WEDNESDAY 13 NOVEMBER 2019



JAN KIMPEN

COCIR PRESIDENT AND CHIEF MEDICAL OFFICER AT ROYAL PHILIPS

Jan joined Philips in January 2016 as Chief Medical Officer, with responsibility for clinical innovation and strategy, medical affairs and health economics. He also heads the Medical Leadership Team, with overall responsibility for medical strategy, including advocacy and partnerships, clinical trials and guidelines. Before joining Philips, Jan was CEO of the University Medical Center Utrecht in the Netherlands from 2009, where he had also held the positions of professor and chairman of Pediatrics.

Jan is a regular speaker on cardiology and oncology solutions, eHealth and digital innovation. In addition to his native Dutch, he speaks English, French and German. He is a graduate of the Katholieke Universiteit Leuven in Belgium. Jan is the COCIR President since March 2018.



MANUEL MATEO GOYET

MEMBER OF THE CABINET OF COMMISSIONER GABRIEL, THE DIGITAL ECONOMY AND SOCIETY PORTFOLIO AT THE EUROPEAN COMMISSION

Manuel Mateo is since July 2017 Member of the Cabinet of Commissioner Gabriel who is in charge of the Digital Economy and Society portfolio at the European Commission. In his capacity, he follows the files of copyright, audiovisual, fake news, digital skills, Wifi4EU, eHealth and the relations with the Council.

Manuel Mateo joined the Commission (DG INFISO/CONNECT) in 2006 where he held several positions, including that of Assistant to Robert Madelin, Director General, and of deputy Head of Unit dealing with inter-institutional relations. Prior to joining the Commission in 2006, Manuel gathered an extensive experience of industry by working in the private sector as a manager of a purchasing consultant's team in Belgium, France and the Czech Republic. Manuel Mateo holds a degree in mechanical engineering from the Free University of Brussels, a MBA in European Management that got him travelling through Spain (Deusto), France (Audencia) and the United Kingdom (Bradford Management Centre) and a Master in Political Sciences from the Free University of Brussels.



ANDRZEJ RYS

DIRECTOR HEALTH SYSTEMS, MEDICAL PRODUCTS & INNOVATION AT DG SANTÉ, EUROPEAN COMMISSION

Andrzej Rys is a medical doctor (radiology and public health) graduated from Jagiellonian University (JU) Krakow (PL). In 1991 established a School of Public Health at the JU. SPH's Director till 1997. In 1997 to 1999 he was appointed as Krakow's city Health Department Director. In 1999 till 2002 he was appointed as Health Deputy Minister (PL). He is a member of the Polish accession negotiators team. In 2003 established and ran as Director the Center for Innovation and Technology Transfer at JU. In 2006 joined the EC as Public Health and Risk Assessment Director in the Directorate-General for Health and Consumers in LUX. In 2011 he was appointed as Director for the directorate of Health Systems, medical products and innovation in the Directorate-General for Health and Food Safety in Brussels.



KOEN KAS

HEALTHCARE FUTURIST, ENTREPRENEUR, PROFESSOR OF MOLECULAR ONCOLOGY, AND RENOWNED INTERNATIONAL KEYNOTE SPEAKER

Prof. Dr. Koen Kas is a healthcare futurist, entrepreneur, professor of molecular oncology, and renowned international keynote speaker. He published his vision in 2 books: 'Sick no more' and 'Your guide to Delight'. He is pioneering the novel concept of Delight thinking, combining Real World data from Genomics and Digital health tools with design & business model innovations into novel experiences redefining Health. His team curates the public database of certified digital health Apps. Koen is chairman of the European Cancer Prevention Organisation; ambassador of Health House; Jury of the Prix Galien; editor of the mHealth and EJCP journals, and sits on the advisory board of 7 emerging healthcare companies and 1 investor.

THURSDAY 14 NOVEMBER 2019

WELCOME



NICOLE DENJOY

COCIR SECRETARY GENERAL

Nicole Denjoy is the COCIR Secretary General since 2005 and is based in Brussels.

Nicole has gathered more than 35 years of experience in the medical technology industry, working for companies including L'air Liquide, Ohmeda, Boston Scientific and Baxter. Nicole has a Master in Organisation and Change Management.

Nicole represents COCIR in a variety of influential fora at European Level as well as at international level. Nicole is also Chair of DITTA, the Global Trade Association representing Medical Imaging, Radiation Therapy and Healthcare IT Industry (www.globalditta.org) and leads the DITTA Industry voice in official relationships with WHO since DITTA was granted a NGO status in 2015 and leads the partnership between DITTA and the World Bank since 2016.

In addition, Nicole is Vice-Chair of the Business at OECD Health Committee representing the private business sector in front of the OECD Health Committee.

MODERATOR



MARYLINE FIASCHI

MANAGING DIRECTOR AT SCIENCE|BUSINESS

Maryline Fiaschi joined Science|Business, a news and communications company specialised in EU R&I policy, in 2011. Since 2016, as Managing Director, she has led the company's operations and growth strategy. Previously, she managed EU education programmes with the European Commission for six years, before entering the media business in 2007. She held business development positions at Shanghai Daily and EU affairs media company EurActiv. She is also an external evaluator for several EU higher education and research and innovation programmes. Maryline holds degrees from Université La Sorbonne, Università di Bologna and Université de Louvain.

KEYNOTE SPEECH



TUULA HELANDER

SENIOR ADVISOR, CABINET AND STRATEGY GROUP OF THE PERMANENT SECRETARY MINISTRY OF SOCIAL AFFAIRS AND HEALTH HEALTH SECRETARY GENERAL, FINNISH CANCER INSTITUTE

Dr. Tuula Helander is Senior Adviser in Permanent Secretary's Cabinet, Ministry of Social Affairs and Health, and is one of the representatives of the Finland's Presidency of the Council of the European Union. One of her main responsibilities is Health Sector Growth Strategy (and Personalized Medicine). She is also representative of Finland for the Declaration "Towards access to at least 1 million sequenced genomes in the EU by 2022". She made her PhD thesis at the Dept. of Pathology in the University of Helsinki (main results were published in Nature, Helander et al. 1996). Dr Helander is Secretary General of Finnish Cancer Institute. Before recruiting to the Ministry, she was the Director of Southern Cancer Center at the Helsinki University Hospital.

SESSION 1

RESEARCH & INNOVATION AND VALUE IN HEALTH



IRENE NORSTEDT

ACTING DIRECTOR FOR THE PEOPLE DIRECTORATE, DG RTD, EUROPEAN COMMISSION

Irene Norstedt works at the European Commission, where she is the acting Director responsible for the People Directorate within the DG for Research and Innovation, European Commission. She is also Head of the Economic and Social Transitions Unit. Irene has been at the European Commission since 1996, and was instrumental in the creation of the Innovative Medicines Initiative (IMI) in 2008.

From 16 December 2014 to 15 September 2015, Irene served as Acting Executive Director of the Innovative Medicines Initiative. Prior to joining the European Commission, she worked for the Swedish life science company Biacore AB and at the Swedish embassy in London. Irene studied biotechnology and polymer science, and holds a Master of Science (MSc) in Chemical Engineering.



CASPER GAROS

CHAIR OF COCIR RESEARCH AND INNOVATION FOCUS GROUP AND HEAD OF PUBLIC-PRIVATE PARTNERSHIP AT PHILIPS

Casper Garos has been working for Philips since 1986 and has fulfilled various (management) positions in the Netherlands and the USA. At present he is Head of Public-Private Partnerships (PPPs). In this position Casper is responsible for enabling new innovations, collaborations and networks through PPPs. Casper holds several management and/or membership positions for PPPs at European level: ITEA (EUREKA) Board, COCIR R&I (Innovation) Focus Group, Photonics21 Board of Stakeholders, Business Europe R&I Working Group; at national level: VNO-NCW Technology & Innovation Committee.



ANNEMIJN ESCHAUZIER

CHAIR OF COCIR VALUE IN HEALTH FOCUS GROUP AND CHIEF MARKETING OFFICER WOMEN'S HEALTH AT GE HEALTHCARE

Annemijn joined the Women's Health team in GE Healthcare Imaging as Chief Marketing Officer in September 2017. She is responsible for the growth strategy and commercial activation of the portfolio (Mammography & Bone Metabolic Health), working in partnership with Customers, Product Management and the Commercial Teams in the regions. Developing an integrated Breast care/ Breast cancer strategy is a key area of focus. Annemijn was Marketing Excellence and Operations leader and member of the Global Marketing Leadership team from 2014 until taking up her current position. Prior to this Annemijn was Chief Marketing Officer for GE Healthcare for the EMEA region, later Europe since 2009 based in Buc, France.

Her first assignment in GEHC, which she joined in 2005, was building the Global Business Analysis organization, after spending 20+ years in marketing and specialist marketing roles.

Most of her career before GE Healthcare has been spent at GSK.



MAGDA CHLEBUS

EXECUTIVE DIRECTOR SCIENTIFIC & REGULATORY AFFAIRS AT EUROPEAN FEDERATION OF PHARMACEUTICAL INDUSTRIES AND ASSOCIATIONS (EFPIA)

Magda and her team are in charge of following policy and legislative developments that influence the research and regulatory environments for the healthcare industry in Europe. This includes public private collaborations (inter alia the Innovative Medicines Initiative), enabling and sensitive technologies and the interface between new science and technology and regulation. She joined EFPIA in 1995. Her experience covers public and government affairs mainly at EU level, on a range of legislative and non-legislative files in the area of research, development and access to medicines and enabling technologies.

Magda, a Polish national, holds a Master Degree in Applied Linguistics from the University of Warsaw.

SESSION 2

DIGITAL HEALTH & ARTIFICIAL INTELLIGENCE



MARTIN DORAZIL

DEPUTY HEAD OF UNIT B3 COVERING EUROPEAN REFERENCE NETWORKS AND DIGITAL HEALTH AT DG SANTÉ, EUROPEAN COMMISSION

Martin Dorazil works since September 2019 as the Deputy Head of the Unit “European Reference Networks and Digital Health” in the European Commission’s Directorate-General for Health and Food Safety. He is a lawyer by background. He joined the European Commission in 2004 and since then he has worked on issues related to patients’ rights in cross-border healthcare (DG SANCO), antitrust issues in the pharmaceutical sector (DG COMP) and legal, regulatory and policy issues related to medicinal products (DG SANTE).



MARCUS ZIMMERMANN-RITTEREISER

CHAIR OF COCIR DIGITAL HEALTH COMMITTEE, CHAIR OF COCIR ARTIFICIAL INTELLIGENCE IN HEALTH TASK FORCE AND SENIOR VICE PRESIDENT FOR PATIENT CARE MANAGEMENT AT DIGITAL HEALTH AT SIEMENS HEALTHINEERS

Marcus Zimmermann-Rittereiser is the Senior Vice President for Patient Care Management at Digital Health of Siemens Healthineers.

He has a Diploma in Biomedical Engineering and a Master of Business and Marketing (MBM) in Business Economics. He has more than 30 years of experience in International Healthcare and Healthcare IT and has held various management positions at Siemens Healthineers at Regional offices and Headquarters. He is acting as Chair of the Digital Health Committee and as Chair of the Artificial Intelligence in Health Task Force at COCIR.



LIEVE WIERINCK

FORMER MEMBER OF THE EUROPEAN PARLIAMENT

Lieve Wierinck is a Flemish politician for the liberal Open VLD party. Mrs. Wierinck holds a pharmaceutical degree from the VUB (Vrije Universiteit Brussel). In addition, she obtained a Post-graduate degree of Pharmaceutical management in 2006 at the University of Hasselt. In line with her academic background, she owned and managed a pharmacy for nearly 30 years.

Before joining the European Parliament, Lieve was leader of the party fraction in Zaventem, followed by her twelve-year presidency of the OCMW (Public Centre for Social Welfare), where she managed a staff of 150 people.

From December 2011 until June 2014, she was a member of the Belgian Federal Parliament, where she was a member of the Committee for Public Health, Environment and Social Renewal, and of the Advisory Committee on Societal Emancipation.

From May 2016 until July 2019, Lieve replaced Mr. Philippe De Backer as a Member of the European Parliament, where she was a full member of the Industry, Technology, Research and Energy Committee (ITRE) and a substitute Member of the Committee on Economic and Monetary affairs (ECON). Lieve predominantly worked on topics surrounding healthcare, a goal that she actively continues to pursue following her retirement from politics.

In 2019, she was awarded with both the MEP health award, for her work as most active Member of European Parliament in healthcare, as well as the Honorary Certificate by the Taxpayers Association of Europe for her noteworthy added value to the European tax payer.



HENRIQUE MARTINS

eHEALTH NETWORK CHAIR, PRESIDENT OF THE PORTUGUESE SHARED SERVICES FOR MINISTRY FOR HEALTH

He is the President of the Board of SPMS (www.spms.min-saude.pt) the Shared Services and eHealth/IT authority of the Ministry of Health, since April 2013 until present date, after having served for 2 years as Adjunct for Health IT to the Health Secretary of State of Portugal. He was responsible for setting up the Health Information Sharing Platform for Electronic Health Records in Portugal, Nationwide ePrescription/eDispensation, national vaccination records, and many other national ehealth projects. In the past he has worked as CMIO – Chief Medical Information Officer at Hospital Fernando Fonseca for 5 years. He started and coordinated for 3 years the Center for Investigation and Creativity in Informatics (www.ci2.pt), where he supervised projects in robotics, mobile computing and database exploration and intelligent systems. He is currently studying for Master in Administrative Law (Universidade Católica Portuguesa).

Since 2018 he was elected as co-chair of the eHealth Network, the EU body responsible for eHealth Policy in the Union, by Member-States and was Portugal representative since 2012. He has been participant in several EU funded interoperability projects, like epSOS and others and the coordinator of EXPAND thematic Network, and is presently the coordinator of the joint action from EC to work on fostering eHealth in Europe with more than 27 Members States (eHAction – www.ehaction.eu).

SESSION 3

LAWS, REGULATIONS & STANDARDS



HOLGER SCHMIDT

COCIR BOARD MEMBER AND CORPORATE VICE PRESIDENT QUALITY AT SIEMENS HEALTHINEERS

In 1990, Holger Schmidt graduated from Technische Universität Darmstadt with a degree in Electrical Engineering and Business Administration. That same year he began his professional career at Siemens as a project manager in the corporate department for Research and Development in Munich, Germany.

Four years later, he transferred to what was then the Siemens Medical Solutions Group (now Siemens Healthineers). He initially worked in Erlangen as a project manager for process re-engineering, and ensured compliance with FDA regulations. Holger Schmidt gained management experience in a variety of positions, including the Logistics and Customer Relationship Management as well as CEO functions in the Picture Archiving and Communication System (PACS), and Special Products Business Unit. In 2006, he became head of the Oncology Care Systems Business Unit in Concord, California. He has been CEO of the Particle Therapy project since 2010. In September 2013 he was appointed Corporate Vice President Quality for Siemens Healthineers.

His responsibilities include: Quality Management, Regulatory Affairs, Compliance Assessments, Product Testing, Process Management, Standardization and Technology, and Environmental, Health and Safety Issues.



ERIK HANSSON

DEPUTY HEAD OF UNIT, HEALTH TECHNOLOGY AND COSMETICS AT DG GROW, EUROPEAN COMMISSION

Erik joined the cosmetics and medical devices unit of the European Commission in 2012 to lead the implementation of the PIP Action plan, followed by the negotiations on the new Regulations. Erik is responsible for several EU working groups (such as MDCC, previously MDEG), heads the EU delegation to the international regulatory cooperation in IMDRF and is coordinating the cooperation with national Competent Authorities in the CAMD framework. He is a negotiator of trade agreements in the two sectors.

Erik holds a Master degree in law from the University of Uppsala, Sweden, followed by positions in law courts and coordination of preparations for the EU-membership in Swedish ministries and agencies. Since joining the European Commission in 1997 Erik has mainly dealt with policies relating to the single market for goods (such as general product safety) as well as strategic policy planning and finance.



HANS-HEINER JUNKER

CHAIRMAN NB-MED AND SENIOR INTERNATIONAL AFFAIRS MANAGER AT TÜV SÜD

Hans-Heiner Junker has studied in Hamburg Bio-Engineering and joined in February 1980 TÜV in Hanover in the newly established department of Product Safety. His focus was the testing of medical equipment like infusion pumps, ECG, defibrillators, all kinds of medical devices used in ICU's after they have been put into operation. He has witnessed the beginnings of the first German Medical Device Regulation, and collected during the safety checks of medical devices in hospitals and doctors' offices experiences - also about the handling and use of medical devices in daily clinic environment. In 1989 he decided to leave the TÜV Hannover to join the newly established TÜV Product Service - later called TÜV SÜD Product Service. In the following years he took on several roles, like auditor and product expert for MDD, and the global role as product manager for X-Ray equipment. In 1999 he became the regional operations manager of the test laboratory in Boulder, Colorado, where he was working until 2002. The events of September 9, 2011 eventually led to a new orientation. Since 2002, he is now working in the certification department for Medical Devices in Munich. From 2008 until 2016 he was the head of this certification department.

Hans-Heiner Junker is also active outside TÜV SÜD. He represents TÜV SÜD as a Notified Body in Germany and abroad. He is the chairman of NB-MED and vice president of the European association of Notified Bodies, called Team NB.

Since 2016 he is focusing on European and International Affairs.

SESSION 4

THE CIRCULAR ECONOMY & GLOBAL SUSTAINABILITY



JOS RUIS

COCIR VICE-PRESIDENT AND VICE PRESIDENT EUROPE AT CANON MEDICAL SYSTEMS EUROPE BV

With an educational background in Chemistry and Nuclear Medicine, Jos gained more than 35 years of experience in Healthcare, both from a clinical support- as well as a business perspective. He has held positions in Product Support, Marketing, Sales, Business Development and General Management. Jos is based in the Netherlands, where he joined CANON (then Toshiba) in 1982, and has worked for longer periods in France and Austria. In his, sparse, free time, Jos makes sculptures in stone, bronze and glass.



LORENZO E. DERCHI

CHAIR OF THE ESR BOARD OF DIRECTORS AT EUROPEAN SOCIETY OF RADIOLOGY

Lorenzo E. Derchi is Professor of Radiology at the University of Genoa and Chair of Emergency Radiology at Hospital San Martino, Genoa, Italy. He is currently Chairman of the ESR Board of Directors (March 2019-2020) and was Chairman of the Programme Planning Committee of the European Congress of Radiology (ECR) 2019. His main fields of expertise are urogenital radiology and ultrasound. Prof. Derchi has published 236 papers (as per PubMed) and a number of chapters in Italian and international textbooks.



ILARIA GIANNICO

SECRETARY GENERAL OF THE EUROPEAN UNION OF PRIVATE HOSPITALS (UEHP)

Graduated in Italy and Belgium, and trained at international level, Ms Ilaria Giannico holds an Advanced Master in Interdisciplinary Analysis of European Construction and a Second level Master Degree in Healthcare Management and Hospital administration. She speaks four languages. Ms Giannico joined UEHP in July 2016. She is experienced in EU Affairs and EU funding programmes. Her professional background includes the collaboration with the Belgian-Italian Chamber of Commerce and the activity at Confindustria Delegation to the EU, working in close relationship with the EU institutions. Ms Giannico regularly speaks at International congresses and forums bringing the voice of private hospitals in Europe at the heart of the most influencing policy discussions on the future of healthcare.



ALESSANDRO CORTESE

CHIEF EXECUTIVE OFFICER OF ESTRO

Alessandro Jacques Cortese is since 2009 the Chief Executive Officer of ESTRO, the European Society for Radiotherapy and Oncology and the Chairman of the ESTRO Cancer Foundation, and was, until June 2015, President of ESAE, the European Society of Association Executives.

Previously, Alessandro was Director of the Association Management practice at the MCI Group, based in Brussels. In this capacity he was responsible for consulting clients on strategy and products offering, and for the maintenance and development of the competency in the AM practice. Alessandro has gained significant experience working with international associations, particularly heading up the EMEA (Europe, Middle East and Africa) office of the Project Management Institute (PMI).

Before working in the association domain, Alessandro worked as a marketing and communications specialist for AT Kearney and for McCann-Erickson, based in Milan, Italy.

In 2014, Alessandro co-founded the Executive Master in International Association Management at the Solvay Business School in Brussels, where he also serves as a Lecturer in Strategy and as a Co-Academic Director.

GENERAL INFORMATION ABOUT COCIR

COCIR is the European Trade Association representing the medical imaging, radiotherapy, health ICT and electromedical industries.

Founded in 1959, COCIR is a non-profit association headquartered in Brussels (Belgium) with a China Desk based in Beijing since 2007. COCIR is unique as it brings together the healthcare, IT and telecommunications industries.

Our focus is to open markets for COCIR members in Europe and beyond. We provide a range of services in the areas of regulatory, technical, market intelligence, environmental, standardisation, international and legal affairs.

COCIR is also a founding member of DITTA, the Global Diagnostic Imaging, Healthcare IT and Radiation Therapy Trade Association (www.globalditta.org).

COCIR COMPANY MEMBERS:



NATIONAL TRADE ASSOCIATIONS MEMBERS:



COCIR *How to join us*

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