



REGISTER
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MARKET ACCESS FOR DIGITAL HEALTH SOLUTIONS

Wednesday 19 October 2022

14:00 - 15:30 BRUSSELS TIME (CET)



SAVE THE DATE

BACKGROUND AND RATIONALE

Aware of the fast-evolving environment in market access, COCIR is organising an event on 'Market Access for Digital Health Solutions'. This event aims to develop intelligence on market access and reimbursement aspects beyond the market authorization or also known as the CE marking. The event focuses on coverage, payment, and uptake, and aims to raise awareness on issues related to reimbursement and payment models, HTA frameworks and the adoption of health technologies and innovative solutions.

In 2020, COCIR published a paper titled [Market Access Pathways for Digital Health Solutions](#). It analysed the market access approaches in six European member states. It also proposed a set of recommendations for the European Commission and the member states with the intent to facilitate the uptake of

digital health solutions and expand their benefits to patients and healthcare systems.

Acknowledging the ever-growing interest in the individual national market access approaches regarding Digital Health Solutions, the COCIR event leverages the outcomes of the publication to capture the latest trends in market access for Digital Health Solutions, with emphasis on e-health and the listing of digital health applications, such as the German [DiGA](#), the French [ETAPES](#) and the Belgian [mHealth pyramid of validation](#)

Event participants are expected to exchange views with experts from national decision-making bodies in Germany, France, Belgium, and Finland where new developments in e-health take place.



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MODERATION

Dr. Charles ALESSI, *Editohealth*

AGENDA

14:00 - 14:05 **WELCOME INTRODUCTION** Annabel SEEBOHM, *COCIR Secretary General*

14:05 - 14:25 **KEYNOTE TRENDS AND PRIORITIES IN eHEALTH AT EU LEVEL**

Mattias KYHLSTEDT, *Synergus RWE*

Speech followed by a 10-minute Q&A session

14:25 - 14:55 **REIMBURSEMENT OF DIGITAL HEALTH SOLUTIONS** THE CASES OF GERMANY, FRANCE, BELGIUM, FINLAND

STATUS IN GERMANY Marejke TAMMEN, *German Ministry of Health*

STATUS IN FRANCE Louisa STUWE, *eHealth Project lead - French Ministry of Health and Prevention*

STATUS IN BELGIUM Ulla CAHAY, *Medical Care Service, National Institute for Health and Disability Insurance*

STATUS IN FINLAND Sandra LIEDE, *Regulatory Affairs Specialist - Technology Industries Finland*

14:55 - 15:25 **PANEL DISCUSSION AND Q&A**

15:25 - 15:30 **CONCLUSION AND NEXT STEPS** by Moderator and COCIR Secretary General